



THE NEW ALL-ELECTRIC  
**MINI COOPER.**





# MINIMALIST TO THE MAX.

The new all-electric MINI Cooper stands for purism in its most charismatic way. Our design approach dispenses with unnecessary elements and focuses on maximum reduction. Clear and flush surfaces, sleek lines and balanced proportions give the exterior, designed with the greatest attention to detail, a confident and striking form.



## IT STANDS OUT.

The engaging presence of the new all-electric MINI Cooper is defined by its iconic front design and short overhangs. In addition, the modern, futuristic design is underlined by the striking octagonal radiator grill surround and the circular, flat MINI LED headlights.



# LESS IS MORE MINI.

The new all-electric MINI Cooper is a progressive purist, which combines minimalism with comfort and innovation.

## MINI EXPERIENCE MODES.

Reflect your own mood. The MINI Experience Modes open a world of connected and emotional experiences that awaken your senses. Each mode is a specially coordinated interplay of visual design, ambient lighting, and sound design. With just one command, you can completely change the look of your cockpit.

## OLED, OLED OLED OLED.

The pulsating heart and centre of your cockpit is the unique, round OLED display. With state-of-the-art OLED technology, a diameter of 240 mm and a high-quality glass surface, the display has a distinctive, minimalist look. It serves as an instrument cluster and controls at the same time the infotainment and assistance systems. The round shape is a world innovation.

## GOING NEW WAYS WITH INNOVATIVE MATERIALS.

Using fabrics, MINI establishes a completely new aesthetic. The new material we use for the cockpit and door panels creates a particularly pleasant ambience. The fabric is high-quality and easy to clean. It offers a pleasant tactile experience, more design options and serves as the perfect canvas for the exciting projections in the various MINI Experience Modes.





## FOUR DIFFERENT TRIM OPTIONS.

You can choose between the Essential, Classic, Favoured or JCW Trim.

## ADVANCED DRIVING ASSISTANCE SYSTEMS.

Driving Assistant as standard. Optional expansion stages available via functional packages.

## LED HEADLIGHTS WITH EXTENDED RANGE.

Daytime running light elements and matrix rear lights switchable in three different signatures including Welcome and Goodbye light scenario.\*

## FULL TRANSPARENCY.

Let the sunshine in. With your optional panoramic glass roof.\*

## MINI TYPICAL GO-KART FEELING.

An incomparable driving experience for generations.



# HIGHLIGHTS ONLY.

\* The equipment shown is part of the functional packages or a trim.



# HIGHLIGHTS ONLY.

## LESS IS MORE.

Minimalistic interior design.  
Innovative handling.

## OLED. OLED. OLED.

OLED display as a central control unit with a diameter of 24 cm fully functional and operable via touch.

## ALWAYS IN VIEW.

With the optional Head-Up Display you have everything under control.\*

## MINI EXPERIENCE MODES.

Up to seven MINI Experience Modes can be selected, including personalization options.\*

## WITH A CLEAR CONSCIENCE.

Vescin imitation leather for seats and steering wheel. New knitted material in the dashboard and door area.

## ALWAYS CONNECTED.

Advanced MINI Connected functions available.

## AS USUAL.

MINI typical toggle bar. With gear selector lever and possibility to start or switch off the vehicle.\*

\* The equipment shown is part of the functional packages or a trim.



# ESSENTIAL TRIM.

The Essential Trim presents the interior with maximum clarity and reduction. The black sports seats are largely made of recycled polyester. Their multitone pattern harmonizes with the coloured textile band on the dashboard. Functional parts inside and out are highlighted by the new Vibrant Silver accent colour. On the exterior, for example, the logo appears in the new colour and contrasts with the glossy black octagonal front grill surround. Your MINI sales consultant will be happy to inform you about possible combinations of model, trim and functional packages.

# FEATURES.

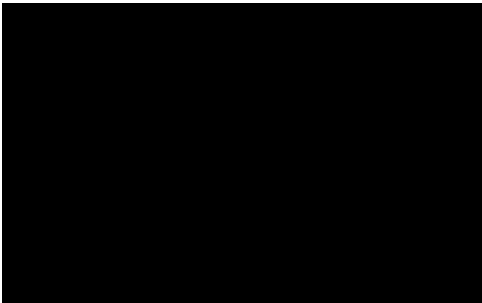
Seats:	Sports seat textile in black/multitone.
Steering wheel:	Two-spoke steering wheel in Vescin, stitching in Vibrant Silver.
Interior finish:	Dashboard and door trim in black.
Wheels:	16" 4 Square Spoke. 17" Inch U Spoke Grey.

Note: Description and illustration exemplary for MINI Cooper SE 3-Door. Changes can be made at any time.

# PAINT COLOURS.



Melting Silver III.



Midnight Black.

# CLASSIC TRIM.

With the Classic Trim MINI brings a modern 2D knitted fabric for the first time into the interior of a production vehicle. On the dashboard and in the doors, the two-tone or black knitted material builds a fascinating contrast to the high-quality Vescin synthetic leather seats. It is available in grey or black with a perforated houndstooth pattern; the side surfaces are in a contrasting blue fabric. On the outside, the radiator grill is finished in high-gloss black and the MINI logo in Vibrant Silver. Your MINI sales consultant will be happy to inform you about possible combinations of model, trim and functional packages.

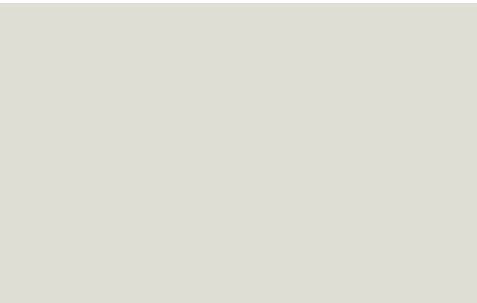
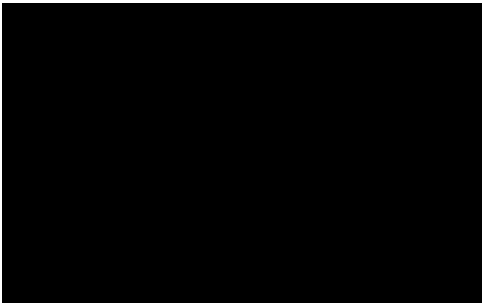










# FEATURES.

Seats:	Sports seat synthetic leather Vescin/fabric combination black/blue. Sports seat synthetic leather Vescin/fabric combination grey/blue.
Steering wheel:	Three-spoke sports steering wheel in Vescin synthetic leather, stitching and accents in Vibrant Silver.
Interior finish:	Dashboard and door trim in two-tone 2D-knit black/blue.
Rims:	16" 4 Square Spoke. 17" U-Spoke Grey. 17" Parallel Spoke 2-Tone. 18" Slide Spoke 2-Tone.

Note: Description and illustration exemplary for MINI Cooper SE 3-Door. Changes can be made at any time.

# PAINT AND ROOF COLOURS.

Note: The illustration shows the paint colour and the combinable roof colours.

	
	
Nanuq White.	Midnight Black II.
	
	
Melting Silver III.	Chili Red.
	
	
Blazing Blue.	Sunny Side Yellow.

# FAVOURED TRIM.

The Favoured Trim is modern and sophisticated, yet has a very special and individual style. It is the most expressive trim for true individualists with a two-tone houndstooth pattern on the knitted dashboard. The JCW sports seats in Vescin perforated synthetic leather, available in two colours and with traditional accent stitching, complement this extravagant trim level with dark and bright options. On the outside, the radiator grill in Vibrant Silver stresses the vehicle’s front end. Your MINI sales consultant will be happy to inform you about possible combinations of model, trim and functional packages.


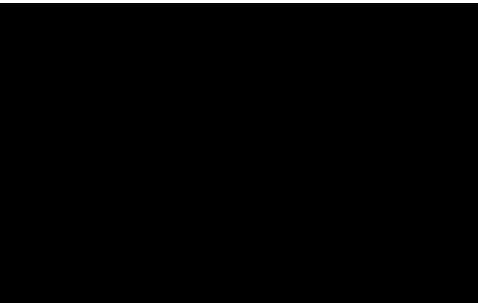






# FEATURES.

Seats:	JCW sports seat synthetic leather Vescin Nightshade Blue. JCW sports seat synthetic leather Vescin beige.
Steering wheel:	Three-spoke sports steering wheel in Vescin synthetic leather. Stitching and accents in Vibrant Silver.
Interior finish:	Dashboard and door trim in 3D-knit grey/beige.
Rims:	17" U-Spoke Vibrant Silver. 17" Night Flash Spoke 2-Tone. 18" Slide Spoke 2-Tone.

Note: Description and illustration exemplary for MINI Cooper SE 3-Door. Changes can be made at any time.

# PAINT AND ROOF COLOURS.

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Melting Silver III.	Midnight Black II.
	
	
BRG met. IV.	Blazing Blue.



# JOHN COOPER WORKS TRIM.

The JCW Trim shows the new material concept in a maximally sporty interpretation. The JCW seats have the same geometry as the sports seats, combining multi-coloured knitted material and synthetic leather with red stitching and continuing the black-red colour concept of the knitted dashboard and interior door panels. The JCW Trim has an individual front and rear design to underline the sporty claim. Radiator grill surround and logo in high-gloss black underline the powerful overall impression. A contrasting roof in Chill Red or JCW specific red or black bonnet stripes are optionally available. Your MINI sales consultant will be happy to inform you about possible combinations of model, trim and functional packages.

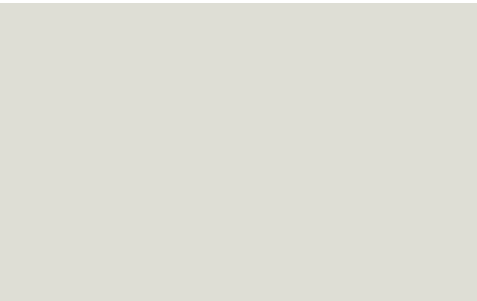
# FEATURES.

Seats:	JCW sports seat made of perforated synthetic leather Vescin with headrest and shoulder area made of 2D knit in black/red.
Steering wheel:	Three-spoke JCW sports steering wheel in Vescin synthetic leather. Stitching and accents in Vibrant Silver, including coloured fabric string.
Interior finish:	Dashboard and door trim in black/red knit.
Rims:	18" John Cooper Works Lap Spoke 2-Tone.
Headlining:	Anthracite.
JCW:	Specific additional items JCW Trim.

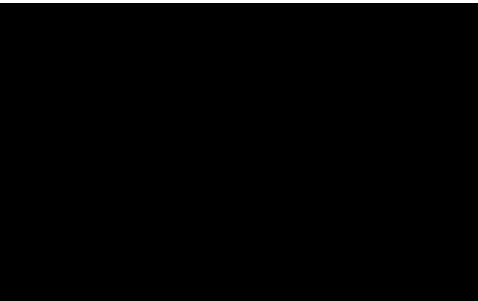
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# PAINT AND ROOF COLOURS.

Note: The illustration shows the paint colour and the combinable roof colours.



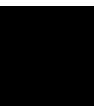
Nanuq White.



Midnight Black II.



BRG met IV.



Chili Red II.



Legend Grey.





# ALREADY ELECTRIFIED?

## **SIMPLY ELECTRIC: PLUG IN, CHARGE, DONE.**

Whether smartphone, laptop, or toothbrush - charging is part of our everyday life. And it's just as easy with your electric MINI: cable, socket, done.

How many kilometres do you drive daily? With a range of up to 402 km (WLTP), your fully electric MINI can cover everyday journeys without having to stop for a charge. As soon as energy is required, you can recharge your MINI with the standard Mode 3 charging cable.

## **AT HOME OR IN THE OFFICE: CHARGE WHEN YOU'RE NOT DRIVING.**

With the Flexible Fast Charger charging cable, which is available as an option for your fully electric MINI, you can charge right on your doorstep or in between at work. All you need is a conventional household socket or you can use a classic charging station. In this way, your MINI Cooper SE can be recharged at home, for example overnight, or over the course of a working day while you take care of other things.

## **LOAD EVEN FASTER AND SMARTER.**

Do you have an industrial socket in the garage? With this, your MINI is almost fully charged after just 2.5 hours. To connect to the industrial socket, all you need is an additional adapter, which your MINI partner will be happy to order for you or which you can purchase later in the store.

For more information, please contact your MINI dealer.



# WELCOME TO THE FAMILY.

As a customer, you are part of the MINI family and no matter what you need for yourself or your MINI – you will always find the right products with us. Find out more or follow us on:

<https://www.youtube.com/@MINI>

<https://www.instagram.com/mini>

<https://www.facebook.com/MINI>

<https://www.linkedin.com/showcase/mini>

